End User License Agreement And Privacy Policy

Search Engage Ltd. ("Search Engage") is pleased to provide you its non-mobile downloadable search applications including browser extensions/add-ons which are installed on your computer (each, a "Search Engage Product", and collectively, the "Search Engage Products"). PLEASE READ THIS END-USER LICENSE AGREEMENT CAREFULLY BEFORE ACCESSING OR USING ANY SEARCH ENGAGE PRODUCTS, for this End-User License Agreement governs your use of the Search Engage Products and how we provide our Search Engage Products.

1. Agreement

This End-User License Agreement ("EULA") is a legal agreement between you and the Search Engage, Ltd. and its parent, affiliate and subsidiary companies (collectively, "Search Engage", "we", "us" or "our") for the Search Engage Products. By installing or otherwise using the Search Engage Products, you: (a) agree to be bounded by the terms of this EULA, (b) you are the owner or an authorized user of the computer or mobile device in which the Search Engage Product will be installed, and (c) you represent and warrant that you have the right, authority and capacity to enter into this agreement and to abide by all its terms and conditions, just as if you had signed it. The terms of this EULA also applies to any Search Engage Product updates, supplements, and services. If you do not agree to the terms of this EULA, do not install or use the Search Engage Products. Search Engage may amend these terms from time to time. If you do not agree with any amendment, you must discontinue using the Search Engage Products.

Search Engage may acquire or develop new Search Engage Products from time to time that require additional end user license terms. In such case, we may add these additional provisions in a product specific annex or section that will only apply to such new Search Engage Product and will not vary the terms of this EULA in relation to your use of existing Search Engage Products (and, as such, we will not be required to notify you of such additional terms unless you also use the new Search Engage Products).

If you have any questions or concerns regarding the terms herein, please email Search Engage at eula@searchengage.com. Do not use the Search Engage Products until your questions and concerns have been answered to your satisfaction and you agree to abide by the EULA.

Notice to consumers: Depending on the laws of the jurisdiction where you live, you may have certain rights that cannot be waived through this agreement, are in addition to the terms of this agreement, and/or certain provisions of this agreement may be unenforceable as to you. To the extent that any term of this agreement is unenforceable, the remainder of the agreement shall remain in full force and effect. If you have questions regarding your rights under your local consumer protection laws, please consult with your government's consumer protection agency or a local consumer advocacy group.

By downloading a Search Engage Product, you will be installing a software application, browser extension and/or changing browser settings (e.g., to set a "new tab" or "home page" in your browser) within one or more of your Internet browsers and/or onto your computer (depending on the product). The Search Engage Product will allow you to search the Internet, and may provide you with additional features as further described in this EULA.

During the download of a Search Engage Product you may also be offered the opportunity to set your browser homepage, start page, new tab page and/or default search setting(s) to our search service. If you do not wish to reset your setting(s), you can choose not to install the Search Engage Product (for example "new tab" or "home page" products); for certain other applications (e.g., "toolbar" applications that include settings changes such as default search) you may be able to install the application but decline or opt-out of one or more setting(s) changes (e.g., by checking or unchecking the appropriate checkbox during the download process). Certain search features, as well as other non-search-related features may be customized by you. Use of such features and settings, including our new tab and home pages, is additionally subject to our <u>Terms of Service</u> and <u>Privacy Policy</u>, which are hereby incorporated into this EULA by reference.

2. Age Requirement

You must be 13 years of age or older to install or to use the Search Engage Products. If you are at least 13 but not yet 18 years of age, please have your parent or legal guardian review this EULA with you, discuss any questions you might have, and install the Search Engage Products for you.

NOTICE TO PARENTS AND GUARDIANS: By granting your child permission to download and access a Search Engage Product, you agree to the terms of this EULA on behalf of your child. You are responsible for exercising supervision over your children's online activities. If you do not agree to this EULA, do not let your child use the Search Engage Products or associated features. If you are the parent or guardian of a child under 13 and believe that he or she is using the Search Engage Products, please contact us at eula@searchengage.com.

3. Grant of License

Subject to your compliance with the terms and conditions of this EULA, Search Engage grants you a limited, non-exclusive, revocable, non-sublicensable, non-transferable license, to access, download and install the most current generally available version of the Search Engage Products (including all updates thereto) solely for your lawful, personal, and non-commercial use.

4. Description of Other Rights and Limitations

A) Restricted Use. You may not rent, sell, lease, sublicense, distribute, assign, copy (other than a single copy for your own backup purposes), or in any way transfer the Search Engage Products or use the Search Engage Products for the benefit of any third party. You

may not install the Search Engage Products on any computer without permission from the owner of that computer. You agree that you will not use any robot, spider, other automatic or manual device or process to interfere or attempt to interfere with the proper working of the Search Engage Products, except to remove our Search Engage Products from a computer of which you are an owner or authorized user. You may not violate or attempt to violate the security of our services. You may not modify, reverse-engineer, decompile, disassemble, or otherwise tamper with any Search Engage Products, or attempt to do so for any reason. You may not access, create or modify the source code of any Search Engage Products in any way. You do not have the right to and may not create derivative works of any Search Engage Products. All modifications or enhancements to an Search Engage Products remain the sole property of Search Engage.

B) Search Engage Products Updates. We reserve the right to add or remove features or functions to existing Search Engage Products. When installed on your computer, the Search Engage Products periodically communicates with our servers. We may require the updating of the Search Engage Products on your computer when we release a new version of the Search Engage Products, or when we make new features available. This update may occur automatically or upon prior notice to you, and may occur all at once or over multiple sessions. You understand that we may require your review and acceptance of our then-current EULA before you will be permitted to use any subsequent versions of the Search Engage Products. You acknowledge and agree that we have no obligation to make available to you any subsequent versions of the Search Engage Products.

C) Mobile Usage. If you access an Search Engage Product through a mobile network, your network or roaming provider's messaging, data and other rates and fees may apply. Downloading, installing or using certain Search Engage Products may be prohibited or restricted by your network provider and not all Search Engage Products may work with your network provider or device.

5. Search Engage Product Functionality

Search Engage Products allow you to enjoy various features, functionalities and services, which may change from time to time (collectively, the "Search Engage Product Functions"). The Search Engage Product Services are provided by Search Engage and third party suppliers who offer content and services in conjunction with or through an Search Engage Product (the "Third Party Partners"). The Search Engage Product Functions may be provided via your desktop, within your browser (which may include both your active browser and any other compatible Internet browser(s) resident on your computer), or within separate browser windows displayed over or under your principal browser window or by other means. Search Engage Products Functions may provide you with Internet search functionalities (for example, via a search box located within the Search Engage Product itself), the ability to reset your homepage, start page and/or tab page, the ability to reset your browser default search setting (thereby allowing you access to our Internet set features via your browser's address bar, omnibox and/or chrome search box), and/or links to other Search Engage products or websites.

Search Engage, its Affiliates, or Service Providers may transfer information that we collect about you, including personal information across borders and from your country or jurisdiction to other countries or jurisdictions around the world. If you are located in the

European Union or other regions with laws governing data collection and use that may differ from U.S. law, please note that we may transfer information, including personal information, to a country and jurisdiction that does not have the same data protection laws as your jurisdiction.

By downloading, registering for and/or using Search Engage's Services, you consent to the transfer of information to the U.S. or to any other country in which Search Engage, its Affiliates or Service Providers maintain facilities and the use and disclosure of information about you as described in this Privacy Policy.

While we strive to protect your personal information and photos, Search Engage cannot ensure or warrant the security of any information or photos you transmit to us, and you do so at your own risk.

6. Third-Party Partners

A) Third-Party Services and Content. The Search Engage Products may integrate, be integrated into, bundled, or be provided in connection with third-party services, feeds and/or content. If you are installing an Search Engage Product that includes third party services and third party content, such services and content are subject to such third party's terms of services and privacy policies, which may be found on the relevant Third Party Partner's website. Search Engage Products may provide access to search results or other links to Third Party Partner websites or resources. Search Engage has no control over such sites and resources, in which you acknowledge and agree that Search Engage is not responsible for the availability of such external sites or resources, and does not endorse nor is responsible or liable for any content, advertising, products, or other materials on or available from such sites or resources. You further acknowledge and agree that Search Engage shall not be responsible or liable, directly or indirectly, for any damage or loss caused or alleged to be caused by or in connection with use of or reliance on any such Content (as defined below), goods or services available on or through any such site or resource.

B) Access to Third-Party Services and Content through Search Engage Products. All services, feeds and content, including without limitation, all data, links, articles, graphic or video messages and all information, text, software, music, sound, graphics or other materials ("Content") made available or accessible through a Search Engage Product, whether publicly available or privately transmitted, is the sole responsibility of the entity or person from whom it originated. You hereby acknowledge and agree that by using an Search Engage Product you may be exposed to Content that may be offensive, indecent or objectionable in your community. You agree to accept all risks associated with the use of any Content, including any reliance on the accuracy or completeness of such Content. Under no circumstances will Search Engage be liable in any way for any Content created by or originating with entities other than Search Engage, including, but not limited to, any errors or omissions in any such Content, or for loss or damage of any kind incurred as a result of the transmission or posting of such Content by means of an Search Engage Product.

7. Security

We have security measures in place that are designed to safeguard and help prevent unauthorized access to information we collect online through our Search Engage Products. We utilize both industry and proprietary standards to preserve the confidentiality of information. We seek to limit access to our users' information to employees who we believe reasonably need access to that information to provide products or services to you or in order to perform their jobs. Unfortunately, no security system can be 100% secure; accordingly, we cannot guarantee the security of the information that we collect online.

8. Registration and Passwords

- **A) Registration**. Most Search Engage Products will not require a registration: however, some Search Engage Products may permit or require you to create an account to participate or access additional features or functionalities ("**Registration**"). If such Registration is required, it will be made known to you when you attempt to participate or access such additional features or functionalities, associate website or specific service. Any registration required by a Third Party Partner is <u>not</u> governed by this EULA and you should refer to the relevant Third Party Partner's website for their policies.
- **B)** Passwords. You are the sole and exclusive guardian of any password and ID combination issued or chosen by to you. Maintaining the confidentiality and security of your Password(s) and ID(s) is solely your responsibility. You are fully responsible for all transactions undertaken by means of any account opened, held, accessed or used via your password and ID. You shall notify us immediately and confirm in writing any unauthorized use of accounts or any breach of security, including without limitation any loss, theft or unauthorized use of your password(s), and/or ID(s) or any related account. If we have reasonable grounds to suspect that the security of your Password and/or ID has been compromised, we may suspend or terminate your account, refuse any and all current or future use of the services, and pursue any appropriate legal remedies. We shall not be responsible for any losses incurred in connection with any misuse of any Password or ID.
- C) Provided Information. If you provide any information in connection with a Registration, you must provide and maintain accurate, complete and current information. If we have reasonable grounds to suspect that your information is inaccurate, not current or not complete, we may suspend or terminate your use of the Search Engage Product, and pursue any appropriate legal remedies. You agree that we shall have the right to use the information you provide to us for the purposes described in this EULA and in furtherance of your use of our services.

9. Un-install/Removal of a Search Engage Product

You can easily uninstall a Search Engage Product by: (1) following the steps described in Browser Extenion/Addons dialog found in the Browser settings, (2) clicking on the "help" or "setting" button within the Search Engage Product and following the steps to "uninstall".

10. Privacy

By using the Search Engage Products and any features, services and websites available through the Search Engage Products, you agree to the terms of our <u>Privacy Policy</u>, which are incorporated into this EULA and which set out the practices concerning the information processed by the Search Engage company.

11. Intellectual Property

The Search Engage Products, including all code, content, protocols, software, and documentation provided to you by Search Engage are Search Engage's property or the property of Search Engage's licensors, and are protected by U.S. and international copyright, trademarks, patents and other proprietary rights and laws relating to Intellectual Property Rights. "Intellectual Property Rights" means, collectively, rights under patent, trademark, copyright and trade secret laws, and any other intellectual property or proprietary rights recognized in any country or jurisdiction worldwide, including, without limitation, moral or similar rights. You may not delete, alter, or remove any copyright, trademark, or other proprietary rights notice we have placed on the Search Engage Products. All rights not expressly granted hereunder are expressly reserved to Licensor and its licensors. The Search Engage name, logos and affiliated properties, are the exclusive property of Search Engage Ltd. All other trademarks appearing on any Search Engage Product are trademarks of their respective owners. Our partners or service providers may also have additional proprietary rights in the content which they make available through an Search Engage Product. The trade names, trademarks and service marks owned by us, whether registered or unregistered, may not be used in connection with any product or service that is not ours, in any manner that is likely to cause confusion. Nothing contained in herein should be construed as granting, by implication, estoppel or otherwise, any license or right to use any of our trade names, trademarks or service marks without our express prior written consent.

12. Copyright/Submissions

A) Copyright Protection of content you display using our services. You are solely responsible for any Content you contribute, submit or display on or thorough your use of the Search Engage Product(s). It is your obligation to ensure that such content, including photos, text, video and music files, is not violating any copyright. You must either own or have a license to use any copyrighted content that you contribute, submit or display.

B) Search Engage respects and expects its users to respect the rights of copyright holders. On notice, Search Engage will act appropriately to remove content that infringes the copyright rights of others. Search Engage reserves the right to disable the access to Search Engage Products or other services by anyone who uses them to repeatedly infringe the intellectual property rights of others. If you believe a Search Engage Product, or elements, infringe your copyright rights, Please contact Search Engage Ltd.'s Copyright Agent at:

ATTN: Copyright Agent/ Angela Samya

email: dmca@searchengage.com

Please ensure you communication includes the following:

- > an electronic or physical signature of the person authorized to act on behalf of the owner of the copyright interest;
- > a description of the copyrighted work that you claim has been infringed;
- > a description of where the material that you claim is infringing is located on the site;
- your address, telephone number, and email address;
- > a statement by you that you have a good faith belief that the disputed use is not authorized by the copyright owner, its agent, or the law;
- > a statement by you, made under penalty of perjury, that the above information in your Notice is accurate and that you are the copyright owner or authorized to act on the copyright owner's behalf.
- C) Objectionable Content. Search Engage may also act to remove Objectionable Content. The decision to remove Objectionable Content shall be made at Search Engage's sole discretion. "Objectionable Content" includes, but is not limited to:
 - > Content that is unlawful, harmful, threatening, abusive, harassing, tortuous, defamatory, or libelous
 - Content that is hateful, or advocates hate crimes, harm or violence against a person or group
 - > Content that may harm minors in any way
 - > Content that has the goal or effect of "stalking" or otherwise harassing another
 - Private information about any individual such as phone numbers, addresses, Social Security numbers or any other information that is invasive of another's privacy
 - > Content that is vulgar, offensive, obscene or pornographic
 - > Unsolicited or unauthorized advertising, promotional materials, "junk mail," "spam," "chain letters," "pyramid schemes," or any other form of solicitation
 - Material that contains software viruses or any other computer code, files or programs designed to interrupt, destroy or limit the functionality of any computer software or hardware or telecommunications equipment
- D) Ownership of Content You Submit. Unless otherwise set forth at the point of submission, you retain ownership of all rights in any Content that you submit, through the use of the Website. However, you grant us permission to use such Content in any way we see fit, for instance for the purposes of marketing and/or promotion of the Services. If, at our request, you send content (such as contest submissions, polling questions) or you send us creative suggestions, ideas, notes, drawings, or other information (collectively, the "Submissions"), such Submissions shall be deemed, and shall remain, the property of Search Engage. None of the Submissions shall be subject to any obligation of confidence on the part of Search Engage, and Search Engage shall not be liable for any use or disclosure of any Submissions. Without limitation of the foregoing, Search Engage shall exclusively own all now known or hereafter existing rights to the Submissions of every kind and nature throughout the universe and shall be entitled to unrestricted use of the Submissions for any purpose whatsoever, commercial or otherwise, without compensation to the provider of the Submissions.
- E) Repeat Infringer Policy. Search Engage will terminate a user's access to a Search Engage Product(s) if, under appropriate circumstances, the user is determined to be a repeat infringer.
- F) No Intended Third Party Beneficiaries. No third party is an intended beneficiary of this License.

13. Termination

You understand that Search Engage, in its sole discretion, may modify or discontinue or suspend your right to access any of our services or use of any Search Engage Products at any time. Further, Search Engage, with or without any reason, may at any time suspend or terminate any license hereunder and disable the Search Engage Products or any of its component features. You agree that Search Engage shall not be liable to you or any third-party for any termination or disabling of the Search Engage Products.

14. Disclaimer of Warranty

ALL SEARCH ENGAGE PRODUCTS ARE PROVIDED ON AN "AS IS" AND "AS AVAILABLE" BASIS, AND YOU USE THEM AT YOUR SOLE RISK. SEARCH ENGAGE EXPRESSLY DISCLAIMS ANY AND ALL WARRANTIES OF ANY KIND, WHETHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, NON-INFRINGEMENT, AND ANY OTHER WARRANTY ARISING UNDER THE UNIFORM COMMERCIAL CODE, USAGE OF TRADE, COURSE OF CONDUCT OR OTHERWISE. WITHOUT LIMITATION, SEARCH ENGAGE MAKES NO WARRANTY THAT THE SEARCH ENGAGE PRODUCT WILL MEET YOUR REQUIREMENTS, THAT THEY WILL BE UNINTERRUPTED, TIMELY, SECURE, OR ERROR-FREE, THAT THE RESULTS OBTAINED FROM THE USE OF THE SEARCH ENGAGE PRODUCTS WILL BE ACCURATE OR RELIABLE, OR THAT THE QUALITY OF THE SEARCH ENGAGE PRODUCT OBTAINED WILL MEET YOUR EXPECTATIONS.

THE ENTIRE RISK ARISING OUT OF USE OR PERFORMANCE OF AN SEARCH ENGAGE PRODUCT REMAINS SOLELY WITH YOU.

SEARCH ENGAGE EXPRESSLY DISCLAIMS ALL WARRANTIES RELATING TO PRODUCTS AND/OR SERVICES PROVIDED BY THIRD PARTY PARTNERS.

SOME JURISDICTIONS DO NOT ALLOW THE DISCLAIMER OF IMPLIED WARRANTIES. IN SUCH JURISDICTIONS, THE FOREGOING DISCLAIMERS MAY NOT APPLY TO YOU INSOFAR AS THEY RELATE TO IMPLIED WARRANTIES. THIS DISCLAIMER OF WARRANTY CONSTITUTES AN ESSENTIAL PART OF THIS AGREEMENT.

15. Limitation of Liability

YOU EXPRESSLY UNDERSTAND AND AGREE THAT SEARCH ENGAGE SHALL NOT BE LIABLE FOR ANY DIRECT, INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL OR EXEMPLARY DAMAGES, INCLUDING BUT NOT LIMITED TO, DAMAGES FOR LOSS OF PROFITS, GOODWILL, USE, DATA OR OTHER INTANGIBLE LOSSES (EVEN IF SEARCH ENGAGE HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES), RESULTING FROM: (I) THE USE OR THE

INABILITY TO USE THE SEARCH ENGAGE PRODUCT; (II) UNAUTHORIZED ACCESS TO OR ALTERATION OF YOUR TRANSMISSIONS OR DATA; (III) STATEMENTS OR CONDUCT OF ANY THIRD PARTY; OR (IV) ANY OTHER MATTER RELATING TO THE SEARCH ENGAGE PRODUCT. IN NO EVENT SHALL SEARCH ENGAGE'S TOTAL LIABILITY TO YOU FOR ALL DAMAGES, LOSSES, AND CAUSES OF ACTION (WHETHER IN CONTRACT, TORT (INCLUDING, BUT NOT LIMITED TO, NEGLIGENCE), OR OTHERWISE) EXCEED THE AMOUNT PAID BY YOU, IF ANY, FOR ACCESSING AN SEARCH ENGAGE PRODUCT.

IF ANY OF THE EXCLUSIONS SET FORTH IN THIS SECTION IS DETERMINED BY A COURT OF COMPETENT JURISDICTION TO BE UNENFORCEABLE, THEN ALL SUCH EXPRESS, IMPLIED AND STATUTORY WARRANTIES SHALL BE LIMITED IN DURATION FOR A PERIOD OF THIRTY (30) DAYS AFTER THE DATE ON WHICH YOU FIRST ACCESS THE SEARCH ENGAGE PRODUCT, AND NO WARRANTIES SHALL APPLY AFTER SUCH PERIOD.

16. Indemnification

YOU AGREE TO INDEMNIFY, DEFEND AND HOLD HARMLESS SEARCH ENGAGE, ITS PARENTS, AFFILIATE AND SUBSIDIARY COMPANIES, OFFICERS, DIRECTORS, EMPLOYEES, CONSULTANTS AND AGENTS FROM ANY AND ALL THIRD PARTY CLAIMS, LIABILITY, DAMAGES AND/OR COSTS (INCLUDING, BUT NOT LIMITED TO, ATTORNEYS' FEES) ARISING FROM YOUR USE OF THE SEARCH ENGAGE PRODUCTS, YOUR VIOLATION OF THE EULA OR YOUR INFRINGEMENT, OR INFRINGEMENT BY ANY OTHER USER OF YOUR ACCOUNT, OF ANY INTELLECTUAL PROPERTY OR OTHER RIGHT OF ANY PERSON OR ENTITY. YOU AGREE TO IMMEDIATELY NOTIFY SEARCH ENGAGE OF ANY UNAUTHORIZED USE OF YOUR ACCOUNT OR ANY OTHER BREACH OF SECURITY KNOWN TO YOU.

17. Export Controls

The Search Engage Products and the underlying information and technology may not be downloaded or otherwise exported or re-exported (a) into (or to a national or resident of) any country to which the U.S. has currently embargoed goods; or (b) to anyone on the U.S. Treasury Department's list of Specially Designated Nationals or the U.S. Commerce Department's Table of Deny Orders. By downloading or using the Search Engage Product, you agree to the foregoing and you represent and warrant that you are not located in, under the control of, or a national or resident of any such country or on any such list, and that you will otherwise comply with all applicable export control laws.

18. Notice to Government End Users

Any Search Engage Products installed for or on behalf of the United States of America, its agencies and/or instrumentalities ("U.S. Government"), is provided with Restricted Rights as "commercial Items," as that terms is defined at 48 C.F.R. §2.101, consisting of "Commercial Computer Software" and "Commercial Computer Software

Documentation," as such terms are used in 48 C.F.R. §12.212 or 48 C.F.R. §227.7202, as applicable. Pursuant to Federal Acquisition Regulation 12.212 (48 C.F.R. §12.212), the U.S. Government shall have only those rights specified in the license contained herein. The U.S. Government shall not be entitled to (i) technical information that is not customarily provided to the public or to (ii) use, modify, reproduce, release, perform, display, or disclose commercial computer software or commercial computer software documentation except as specified herein. Use, duplication, or disclosure by the U.S. Government is subject to restrictions as set forth in subparagraph (c)(1)(ii) of the Rights in Technical Data and Computer Software clause at DFARS 252.227-7013 or subparagraphs (c)(1) and (2) of the Commercial Computer Software - Restricted Rights at 48 C.F.R. 52.227-19, as applicable.

19. Governing Law and Other Miscellaneous Terms

The substantive laws of the State of New York in the United States of America, without regard to conflict of laws principles, shall govern all matters relating to or arising from this EULA, and the use (or inability to use) the Search Engage Products. You hereby submit to the exclusive jurisdiction and venue of the appropriate State and Federal courts located in New York County, New York, with respect to all matters arising out of or relating to this EULA.

No failure or delay by Search Engage in exercising any right, power or privilege under this EULA will operate as a waiver thereof, nor will any single or partial exercise of any right, power or privilege preclude any other or further exercise thereof or the exercise of any other right, power, or privilege under this EULA. If any provision of this EULA shall be found unlawful, void, or for any reason unenforceable, then that provision shall be deemed severable from these terms and shall not affect the validity and enforceability of any remaining provisions.

20. How to Contact Us

If you have any questions about this EULA or our information-handling practices, or wish to review, amend or delete any personal information we are storing, please contact us by email or postal mail as follows:

ATTN: Copyright Agent/Angela Samya.

email: eula@searchengage.com

Last Updated: September 8th, 2016

©2016 Search Engage Ltd.® All rights reserved.